

**Implementation Strategies
– from Global Health Priority to Everyday Practice
21-23 April 2008**

Venue: WHO Regional Office for Europe

21 April 2008

18.00: Welcome Reception at Gentofte Hotel

22 April 2008

08.30 Registration

09.00 Impact of Global Decisions on Local Health Practice

Moderator: Inger Lise Eriksen, President EuroPharm Forum

- Welcome
- WHO Europe priorities in health policies – looking back on “old” priorities now implemented – from WHO priority to everyday life
Nina Sautenkova, Manager, Pharmaceutical Policy in NIS countries, WHO Regional Office for Europe
- Materials and tools from the WHO
Delegate, WHO Regional Office for Europe, TBC
- Materials and tools from the EuroPharm Forum
Kirsten Holme Christensen, Manager EuroPharm Forum

13.30 Implementation Processes

Moderator: Th(Dick)FJ Tromp, Executive Committee and Professional Co-ordinator EuroPharm Forum

- Country-wide implementation of the philosophy of Good Pharmacy Practice
Ala Ciobanu, Moldova
- Implementing new services in Portugal
Suzete Costa, Portugal
- 2 parallel workshops
 - Case A: Implementing a service
Antal Samu & Balázs Hankó, Hungary
Ala Ciobanu, Moldova, & Th(Dick)FJ Tromp, The Netherlands
 - Case B: Implementing reimbursement
Eeva Teräsalmi, Finland, & Hanne Herborg, Denmark
- Reports from parallel workshops

19.00 Conference Dinner at Gentofte Hotel

23 April 2008

09.00 Building and Using the Evidence

Moderator: Eeva Teräsalmi, Professional Co-ordinator EuroPharm Forum

- How to obtain data and build it into evidence
Hanne Herborg, Denmark
- What kind of evidence exists?
Claire Anderson, United Kingdom
- How to use the evidence to influence decision-makers
John Chave, PGEU

13.15 EuroPharm Forum high-priority Working Groups

Individual discussion and planning in Working Groups

- Safe Use of Medicines (*Eeva Teräsalmi*)
- Pandemic Influenza (*Florence Petit*)
- Health Systems (*Th(Dick)FJ Tromp*)
- Quality of Medicines (*Luc Besançon*)
- Education (*Ivana Silva*)

16.00 Closing