



## EuroPharm Forum

Consultation  
Copenhagen, WHO May 26<sup>th</sup> 2009



## Agenda for today

- Welcome
- Introduction by Dick Tromp
- Explanation of Observatory by Kirsten Holme Christensen
- Your voice as delegates (individually)
- Discussion on some identified aspects
- Lunch (13.00h)
- Discussion on some identified aspects (cont)
- Summarizing your advices
- Closure (16.00h)

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## Introduction

- First thoughts of Executive Committee
- Situation about membership
- Analysis of situation since General Assembly
- Picture of the Forum 2010
- Your voice

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## First thoughts of Executive Committee

- To make a short analysis
- Ask stakeholders their opinion
- Invest in the Forum as a new organisation
- Remain active as under normal conditions
- Invest in the Forum from the reserved money
- Work with small Executive Committee until next General Assembly

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## Situation about membership

- Resignations of Russia, Germany, Austria, Italy, Switzerland, Poland, Latvia, France
- Good discussions with many others

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## Analysis of situation since General Assembly

- Outcomes of the General Assembly
- Discussions with member associations
- Discussions with observers
- Discussions with WHO Euro
- Discussions with WHO Collaborating Centre, Pharmakon

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## Picture of the Forum 2010

- Relationship to WHO
- Observatory
- Professional work
- Network for bodies in implementation
- Network with observers
- Vision 2020 to Practice

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## Relationship to WHO

**Memorandum of Understanding  
for Collaboration between the World Health Organisation,  
Regional Office for Europe and the EuroPharm Forum  
2009-2012**

This Memorandum of Understanding for Collaboration establishes a framework for co-operation between the WHO Regional Office for Europe and the EuroPharm Forum to develop and implement joint initiatives to support the implementation of WHO policies in the European region.

**Background**  
The mission of the EuroPharm Forum is to improve health in Europe according to policies and strategies set by the WHO. This work is effected through dialogue and co-operation with and among national pharmaceutical associations, and technical input and advice are provided by the WHO Regional Office for Europe. The EuroPharm Forum aims to strengthen the position of pharmacists by showing their value to people involved in health issues.

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## Signing the contract

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## Horizon scanning

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### Network for bodies in implementation

- Outcome of consultations
- Country implementation might be supported by a network for sharing experiences and joint approaches
- Comparable to the activities of PCNE

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### The field should demonstrate

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### Network with observers

- WHO
- FIP
- PGEU
- PCNE
- Sister Fora

- ESCP
- EAHP
- EAFP
- EPSA
- .....
- EFPC ?

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### Vision 2020 to Practice

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### How can it be offered?

- Executive Committee
- Professional Secretary and staff
- Participation in Working Groups
- Relationship with WHO Collaborating Centre, Pharmakon, Hillerød
- Finances
- Membership
- Communication

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### Executive Committee

- Should perform as liaison between members, professional secretary and professional advisory board
- Should be pro-active
- Should be democratic
- Should be populated by young leadership
- Should perform as strong leaders

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### Professional Secretary and staff

- Private meeting of Exco: satisfaction
- More transparency to members about the content of the work and time spent
- Migration to WHO CC should have been supported in a better way
- Invitation to let accountant analyse the situation

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### Participation in Working Groups

- Focus on fewer active groups
- Membership of working groups
- Way of working
- Role of Professional Secretary and WHO Collaborating Centre, Pharmakon

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### Previous system

#### 8 high prioritised groups

Working group	Professional programme	Working group	Working group	Priority
Safe medication practice	Area Terakanta	Safe use of medicines	Pharmacy Services	High priority
Pharmaceutical Innovation	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	

#### 6 groups with mature status

Working group	Professional programme	Working group	Working group	Priority
Safe medication practice	Area Terakanta	Safe use of medicines	Pharmacy Services	
Pharmaceutical Innovation	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	
Pharmacy Services	Area Terakanta	Pharmacy Services	Pharmacy Services	

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The Professional Programme of the EuroPharm Forum reflects WHO priorities and seeks to involve pharmacists in the WHO efforts to improve patient care and chronic disease management, and support health promotion and well-being through lifestyle counselling services.

The focus of the EuroPharm Forum Professional Practice Domains has been identified by the General Assembly of the Forum. For each domain, a professional moderator has been appointed. Below is a list of domains and moderators.

Each moderator runs his or her own site on this Observatory. It is the Moderator who decides the issues for discussion and who summarises relevant information for the visitors. The discussions on this site are open to all, and you are most welcome to contribute to any of the domains.

#### Working Groups and Moderators

- Counterfeit Medicines (Mr Luc Besançon)
- Diabetes (Ms Kirsten Pulz)
- Education (Ms Jaana Siva)
- Health Systems (Mr Theodor Tromp)
- Mental Health (Mr Simon Bell)
- Obesity (Mr Brendan Hayes)
- Oncology & Palliative Care (Ms Ingrid Björnsdóttir)
- Safe and Effective Use of Medicines (Ms Eeva Teräsalmi)

For each domain, members of the EuroPharm Forum have appointed members. These members represent their countries and have a special interest in the domain. A closed site, only for Working Group Members, is the laboratory where protocols, reports, etc. are developed. When finished, these materials will eventually be posted in this Observatory. If you are interested in becoming an active member of any of the above Groups, please contact the relevant Moderator.

### Membership of working groups

- Riga outcome
  - Mental Health
  - Obesity
  - Oncology and Palliative Care
  - Pandemic Influenza
- Coordinators have been appointed, but....

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### New way of working

- Under WHO regulations: very formal
- Travelling is becoming too costly
- Two layer system has been abandoned
  - Professional Advisors (Board)
- IT developments should be implemented
- WIKI
  - Later to be introduced by Kirsten

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## Relationship with WHO Collaborating Centre, Pharmakon, Hillerød

### WHO Collaborating Centre for Drug Policy and Pharmacy Practice Development

Many employees are involved in international activities. They all draw on the expertise and know-how of the entire organization and profit from Pharmakon's extensive knowledge base in all aspects of the pharmaceutical industry. Pharmakon profits from the international activities in the form of consulting projects, courses, etc. which is used in connection with the Education of Pharmacists, research projects, courses, etc.

The WHO Collaborating Centre for Drug Policy and Pharmacy Practice Development

In 1985, the World Health Organization designated Pharmakon, Danish College of Pharmacy Practice, as a WHO Collaborating Centre for Drug Policy and Pharmacy Practice Development.

The designation is renewed every 4th year. Since 2008, and calls for assistance and advice within the following areas of interest to the WHO:

- Development and implementation of national drug policies
- Development and implementation of good professional practice within the pharmaceutical sector
- Public relations, dissemination and cooperation of educational activities
- Promote and support to stimulate professional contacts and networks.

In collaboration with the WHO, we have developed several education modules directed towards national health authorities and the pharmaceutical industry. The course materials are in English and Russian.

The activities are:



WHO  
Collaborating Centre  
for Drug Policy and  
Pharmacy Practice  
Development



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## Content of support by WHO CC

- Internationally oriented team
- Collegial approach, mutual support
- Evidence database & updates
- Professional support to practice domains (eg discussions on indicators)
- Highly committed



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## Finances

- Not so good
- The Forum lost income
- Time is spent to build a new Forum to present to you
- Be creative or supportive
- Sponsorship



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## Membership of the Forum

- Under WHO regulations very formal: only national bodies as members
- Should an alternative be proposed?
  - Sub national organisations?
  - Individual members
  - Friends of the EuroPharm Forum



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## Communications

### Newsflash

13 May 2009

Dear Dick Toomp

We are pleased to provide you with the 20<sup>th</sup> Announcement of the Consultation Hearing "New Work Goals - EuroPharm Forum Vision to Practice 2020" prepared on 28 May. The Executive Committee members are looking forward to discuss the future of the EuroPharm Forum with you, our members, observers and interested colleagues. We need to hear your opinion, and all representatives will be consulted during the meeting.

However, we would like to announce the next publication of the EuroPharm Forum which is on the verge of being published. Draft Framework for a Guide on Counterfeit Medicines for Pharmacists, prepared by the Forum Working Group on Quality of Medicines. More on this news to follow.

### Response to Alert

Influenza A (H1N1)

13 May 2009

Dear Members, Observers and contacts of the EuroPharm Forum

While the EuroPharm Forum has monitored the development in the Influenza A (H1N1) situation very closely over the last fortnight, it would seem that there is now reason to reduce some of our attention to other activities again.

The website area that has been set up to cover the pandemic threat will remain active, we will continue to update the information, and we will come back at full speed if the level of alert increases, or other developments call for extended monitoring. Updates will be added continuously based on information from several sources (those closest to the case) to always bring the latest developments in numbers and public accounts will be posted as they become available.

In short: We will have also updated through-out website

Best regards

*Karl H. Christensen*  
Karl Christensen, President

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<http://www.europharmforum.org> Page 2  
The official homepage of the EuroPharm Forum

[www.europharm.pbwiki.com](http://www.europharm.pbwiki.com) Page 3  
The Observatory

[intranet.europharmforum.org](http://intranet.europharmforum.org) Page 4  
The members only site

## The websites of the Forum

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## EuroPharm Forum

### Influenza A (H1N1) - Pandemic Alert Level 5 updated on 19 May at 21.00 hrs

The outbreak of Influenza A (H1N1) is currently spreading at a slow pace and with a case being mild. The Forum has allowed down the pace of updating of the website, but will continue to be alert if changes in the situation occur.

- Go to Influenza A (H1N1) update
- Dear Vision Goals - EuroPharm Forum Vision to Practice 2020: A Consultation for a New Approach, 28 May 2009
- The Role of the Pharmacist in European National Pandemic Influenza Preparedness Plans in Europe: An Analysis (Publication, March 2009)
- Collaboration with WHO Europe aligned up with support of Memorandum of Understanding for Collaboration on 27 March 2009
- 18th Annual Meeting in Budapest, Hungary, 9-10 October 2009

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www.europharmforum.org

We invite you to use and contribute to the

### Observatory

a knowledge and search facility for pharmacy practice

initiated by EuroPharm Forum

2009

[www.europharm.pbworks.com](http://www.europharm.pbworks.com)

New development !

The screenshot shows the 'FrontPage' of the EuroPharm Forum Observatory. It features a search bar, navigation tabs (Home, Frontpage, Observations on Pharmacy Practice, Evidence-based Pharmacy Practice, EuroPharm Forum Practice Domains, Pharmacy Practice Events), and a main content area with several articles and links. A sidebar on the right contains a 'Page History' section and a 'Search Pages and Files' box.

## Number of reports

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